



ON THE OCCASION OF BREAST CANCER
AWARENESS MONTH (PINK OCTOBER)



DEPARTMENT OF GENERAL SURGERY
&
DEPARTMENT OF COMMUNITY MEDICINE
ORGANIZES

BREAST CANCER AWARENESS RALLY

EARLY DETECTION • EARLY TREATMENT • BETTER OUTCOMES

Presided By
Dr. M. ROHINI DEVI. M.S.,
DEAN, GTMCH
GUEST OF HONOUR.

Dr. R. VIJAY ANAND. M.S. MCH.,
MEDICAL SUPERINTENDENT.

Dr. D. KAVITHA. MD.,
VICE PRINCIPAL.

Dr. S. MUTHU. MS.,
DEPUTY SUPERINTENDENT

Dr. D. SIVAKUMARAN. M.D.,
R.M.O

Dr. S. MANIMOZHI. M.B.B.S., DCP.,
A.R.M.O

Dr. K. ESWARAN, M.B.B.S., DCH.
A.R.M.O

Venue: Admin Block, College ,
GTMCH.

Date & Time: 12.10.2026 09.00 am



NATIONAL HEALTH MISSION
தேசிய நலவாழ்வு குழுவும்
தமிழ்நாடு



DPH



தமிழ்நாடு அரசு
வாய்மையே வெல்லும்



TNHSRP
Tamil Nadu Health Systems
Resource Centre





**மக்களைத் தேடி
மருத்துவம்**

மார்பக புற்றுநோய்
விழிப்புணர்வு மாதம்

பிங்க் அக்டோபர்

மார்பக
புற்றுநோய்
விழிப்புணர்வுப்
பேரணி



GOVT. THENI MEDICAL COLLEGE
RURAL HEALTH - OUR GREATEST WEALTH
2004

பொது அறுவை சிகிச்சைத்துறை
மற்றும்
சமூகம் சார்ந்த மருத்துவத்துறை
தேனி அரசு மருத்துவக் கல்லூரி, தேனி



DEPARTMENT OF MEDICAL EDUCATION & RESEARCH
தமிழ்நாடு அரசுப் பேரவை

Under the guidance of the Dean, Dr. M. Rohini Devi, M.S., Government Theni Medical College and Hospital (GTMCH), Theni, Under Makkalai Thedi Maruthuvam Programme, the Departments of General Surgery and Community Medicine jointly organised a **Breast Cancer Awareness Rally** on the occasion of **Breast Cancer Awareness Month (Pink October)** on 12th October 2026 at 9.00 a.m.

Breast Cancer Awareness Rally on 12.10.2026



The programme was organised with the objective of creating awareness about breast cancer, emphasising the importance of early detection, timely diagnosis, and appropriate treatment to improve health outcomes. The rally aimed to educate the public about breast cancer risk factors, the importance of recognising warning signs, and the need to seek timely medical attention.

The programme commenced at the Administrative Block of Government Theni Medical College and Hospital in the presence of the Dean, Dr. M. Rohini Devi, M.S., and other administrative officers, Dr. S. Muthu, M.S., Professor and HOD, Department of General Surgery and Faculty members from General Surgery. Dr. M. Thiruvankadam, M.D., Associate and Head, Department of Community Medicine, and Faculty members from Community Medicine, Dr. R. Selvakumar, M.D., Professor and HOD, Department of Paediatrics, Faculty members and students from school of nursing. Faculty members, students, and healthcare personnel participated in the rally to spread awareness about breast cancer and encourage early detection and timely treatment. The programme highlighted the importance of breast awareness, recognising suspicious changes in the breast, seeking medical consultation without delay, and promoting awareness among women and the community.

The rally conveyed the key message, **“Early Detection • Early Treatment • Better Outcomes,”** emphasising that increased awareness and timely medical intervention play a vital role in improving breast cancer outcomes. The Breast Cancer Awareness Rally was conducted successfully with the active participation of the Departments of General Surgery and Community Medicine contributing to the promotion of breast cancer awareness and the importance of early detection among the public.

Video Link:

<https://drive.google.com/drive/folders/1WDhv4Eq-OrluC1wLshky7pJcsB9ey25r?usp=sharing>

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Department of Community Medicine,
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